



LucidSound® Announces Shipping of the LS30 Wireless Universal Console Gaming Headset Across Europe

Long-Awaited Gaming Headset Debuts in Europe Following Successful US Launch

San Diego, CA – May 17, 2016 – LucidSound, the all-new audio headset brand from the founders of TRITTON™, announced today that their new **LS30 Wireless Universal Gaming Headset** has started shipping across Europe.

Already released to critical acclaim across North America, the **LS30** has fast accumulated a series of impressive reviews from consumers and media alike. Winner of the prestigious ‘*CES Editors’ Choice Award*, from Reviewed.Com, the Wireless Headset was recently reviewed by the enormously popular gaming website Kotaku who called the LS30 “*incredibly comfortable*” and in summing up, described the product as “*the first gaming headset I’ve reviewed that I wouldn’t laugh at my mother for wearing.*”

Available today, the **LS30** is available from many key retailers across Europe including: Amazon and Game online (UK), MediaMarkt (Germany and Sweden), Saturn (Germany), Webhallen (Denmark and Sweden), Maxgaming (Norway and Finland) and Hardwarium (Finland).

Jim Adams, Head of Global Sales of LucidSound commented, “We’re delighted that our company has reached such a significant milestone in shipping our first headset to European customers, a territory of enormous global importance. LucidSound prides itself on offering a wholly unique gaming audio solution, and to see our retail partners embrace our product in such a way has been enormously rewarding. We look forward to seeing our market share grow within Europe and to hearing the feedback from European gamers.”

Compatible with PlayStation®4, Xbox One, PlayStation®3, Xbox 360, mobile phones, and smart devices, the **LS30 Wireless Universal Gaming Headset** features a uniquely refreshing design, far removed from bulky, over-engineered designs commonly associated with gaming audio and instead focusing on comfort, style, and innovation. Proprietary channel-hopping technology provides interference-free audio and advanced 2.4GHz uncompressed wireless technology provides best-in-class sound quality.

50mm Neodymium drivers provide deep bass and clear highs while three audio modes, Normal, Bass Boost and Treble Boost, provide gamers with optimal audio for a wide range of gaming genres. In addition, the rechargeable battery offers up to 15 hours of uninterrupted gameplay.

The **LucidSound LS30 Wireless Universal Gaming Headset** is available now. For further information on retailers, please visit: <http://www.lucidsound.com/where-to-buy.html>

For more information, visit lucidsound.com and follow LucidSound on [Facebook](#), [Twitter](#), and [Instagram](#).

Watch the product video: <http://www.lucidsound.com/lucidsound-video.html>

For additional **LS30** product info and images: <http://www.lucidsound.com/press.html>

About LucidSound

LucidSound is committed to providing gamers with the ultimate experience in sound by creating high-end audio products. Company founders are no strangers to acoustics, as they hail from the legendary audio brand, Tritton. LucidSound founders are now unleashing their industry know-how, creativity, and technological understanding of what gamers really want by elevating what consumers can expect from a headset.

TRITTON is a registered trademark of Mad Catz Interactive, Inc.

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